

To secondary homeowners in Anniviers

February 26, 2021

Fixed Rate Tourist Tax

English version available on www.anniviers.org

Deutsche version verfügbar auf www.anniviers.org

Dear Homeowners,

Along with your invoice, please find some additional information about the fixed rate Tourist Tax.

Most of the income generated by the fixed rate Tourist Tax and the Tourist Promotion Tax is paid out to Anniviers Tourisme SA in order to fund tourism oriented products and services. You will find these listed on the Anniviers Tourisme website www.valdanniviers.ch.

Anniviers Tourisme SA also manages the Anniviers Liberté Pass whose forthcoming changes are explained in the attached letter.

The remaining portion of the fixed rate Tourist Tax revenue enables the municipality to offer our guests a wide range of activities and benefits. Several examples of services partially subsidised by this tax are listed below:

- Culture: Support for events, museums, and the François-Xavier Bagnoud observatory.
- Sports: Financial contribution to Zinal and Vissoie swimming pools as well as to the future spa in St-Luc, the Vissoie ice rink, cross-country ski track grooming, footpath maintenance and most recently, the Indoor Park.
- Transport: Funding of the free winter shuttle bus service.

A report on the municipality's use of this tax-generated income is presented annually to the Board of Directors of Anniviers Tourisme SA.

The Municipality decided to apply the Tourist Promotion Tax, charged to individuals and businesses, based on the municipal regulations in force. The revenue will allow Anniviers Tourisme to develop its Anniviers Tourisme and Sierre-Anniviers Marketing's promotional campaigns.

In partnership with all the players concerned, including the Anniviers R2 Association, the municipality pursues its commitment to enhance the visitor experience by offering new, enjoyable and memorable services.

Hoping this letter finds you and yours well, we remain yours truly,

ANNIVIERS MUNICIPALITY ADMINISTRATION

David Melly
President

Sophie Zufferey
Secretary